



nutritioncouncil  
**FOOD**  
ON  
THE  
**run**

**5K & 10K Run/Walk**  
**Saturday March 3,**  
**2012 9:00 a.m.**  
**Yeatman's Cove,**  
**Downtown Cincinnati**

Help create a healthy future for our kids by joining the race against childhood obesity. Walk, run or cheer for those fighting to make a difference in the lives of Hamilton County youth. Your race support helps fund the Nutrition Council's childhood obesity prevention programs. For more information visit [www.nutritioncouncil.org](http://www.nutritioncouncil.org)

**Corporate Sponsorship Opportunities**

For more information about sponsorship opportunities contact Jane Boback at the Nutrition Council 513-621-3262 or [jane@nutritioncouncil.org](mailto:jane@nutritioncouncil.org)

**THE CAUSE – PREVENTING CHILDHOOD OBESITY**

Childhood obesity has a severe effect on a child's health and well-being and is a leading public health threat in our community. Nearly 1/3 of Hamilton County kids are overweight, making them more likely to develop diabetes and high blood pressure at a young age. Being overweight as a child increases the chance that they will be an overweight adult. Help us create a healthier future for kids in Greater Cincinnati by sponsoring the Nutrition Council's Food on the Run.

**SUPPORTING OUR MISSION – BETTER NUTRITION**

The Nutrition Council is a non-profit 501 c 3 organization founded in 1974, whose mission is to advance child health through nutrition education. The prevention of childhood obesity is a critical focus of all of our programs and services. We implement prevention strategies that help kids eat better, move more and practice healthy lifestyles. Our science-based nutrition education programs and resources impact over 10,000 tri-state residents each year. For more information about us go to [www.nutritioncouncil.org](http://www.nutritioncouncil.org)

**THE EVENT – FOOD ON THE RUN**

The Nutrition Council hosts a 5K & 10K Run/Fitness Walk the first Saturday of March (which is National Nutrition Month) to celebrate healthy eating in Greater Cincinnati. Started in 2001 and formerly called the Strides of March, this event has grown to over 1000 runners and walkers. Many runners use this chip timed event as a training run for upcoming marathons. The certified 10K (6.2 miles) and 5K (3.1 miles) course starts and finishes at Yeatman's Cove on the riverfront. We are known for great food after the run including steaming bowls of hot soup. For more race details go to [www.racedmc.com](http://www.racedmc.com).

**WAYS TO HELP – CORPORATE SPONSORSHIP OPPORTUNITIES**

Your race support will help fund our work in the fight against childhood obesity right here in Greater Cincinnati. You can give a tax-deductable financial donation, promote and sponsor a corporate team to participate in the event or make an in-kind donation of products and services. Check out the benefits your company will get by the different levels of sponsorship. Working together we can create a healthy future for the tri-state.



| 2012 Sponsor Benefits  | 24 Carrot<br>\$5,000 | 18 Carrot<br>\$2,500 | 10 Carrot<br>\$1,000 | 5 Carrot<br>\$500 |
|--|----------------------|----------------------|----------------------|-------------------|
| Complimentary Race Registrations   | 24                   | 18                   | 10                   | 5                 |
| Lead Sponsor recognition on all promotional materials.   | X                    |                      |                      |                   |
| Corporate membership in Nutrition Council which includes one wellness program delivered by registered dietitians of the Nutrition Council. | X                    | X                    |                      |                   |
| 10 copies of Nutrition Council's More Nutritious, Still Delicious cookbook   | X                    | X                    | X                    |                   |
| Company logo and link on website and email blasts  | X                    | X                    | X                    | X                 |
| Logo on race shirt   | X                    | X                    | X                    | X                 |
| Booth at event   | X                    | X                    | X                    | X                 |



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Yes we want to help prevent childhood obesity  
**Become a Food on the Run Sponsor**

I'd like to sponsor Food On the Run 2012 as a:

- |  |  |
|--|--|
| <input type="checkbox"/> 24 Carrot Sponsor (\$5,000) | <input type="checkbox"/> Friend of the Nutrition Council Amount \$ _____     |
| <input type="checkbox"/> 18 Carrot Sponsor (\$2,500) | <input type="checkbox"/> In-Kind Donor - Describe items to be donated: _____ |
| <input type="checkbox"/> 10 Carrot Sponsor (\$1,000) |  |
| <input type="checkbox"/> 5 Carrot Sponsor (\$500)    |  |

**Mail this form and donations to:**  
**Nutrition Council**  
**2400 Reading Road Cincinnati, OH 45202**  
**(513) 621-3262.**  
**Make Checks Payable to:**  
**Nutrition Council**

**THANK YOU!**

\_\_\_\_\_

Contact Name & Title

\_\_\_\_\_

Company Name

\_\_\_\_\_

Address

\_\_\_\_\_

City

\_\_\_\_\_

State

\_\_\_\_\_

Zip

\_\_\_\_\_

Phone

\_\_\_\_\_

Email

**Payment Type:**

- Check
- Credit Card:

\_\_\_\_\_

Visa/Mastercard#

\_\_\_\_\_

Exp: